



The Caring Generation™

The Caring Generation, hosted by Pamela D. Wilson, The Care Navigator, airs weekly on 630 KHOW-AM Denver and focuses on navigating care for you and your loved ones. The program began as Parenting Your Parents and evolved as the listening audience of adult children grew to include older adults, bridging the generational gap of caregiving. The Caring Generation is the number #1 program on Sunday mornings thanks to loyal listeners.

The Caring Generation gives permission to talk about aging and the experience of becoming a caregiver. These are conversations that usually do not happen until families are in crises; forced to make difficult decisions under pressure and time constraints.

During the past ten years Pamela has helped individuals work through issues of caregiving, health care and aging which is not easy because of family dynamics. Many parents resist children providing direction or making suggestions. This represents a change in the parent-child relationship that is emotionally upsetting for the child and the parent because of feelings of loss experienced when parents begin to fail physically and mentally. Older adults also seek answers about their own care planning.

Sponsors of the program include Argus Home Health Care (303) 322-4100, Colorado Community Hospice (303) 546-7921, James Lockard Transport (303) 371-7100, the Private Bank of Colorado State Bank and Trust (303) 864-7226 and Radiant Research clinical trials (303) 480-1086.

Visit The Caring Generation at <http://www.thecaringgeneration.com> to learn more. For information about the program or to learn about sponsorship call Pamela D. Wilson at (303) 810-1816.

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